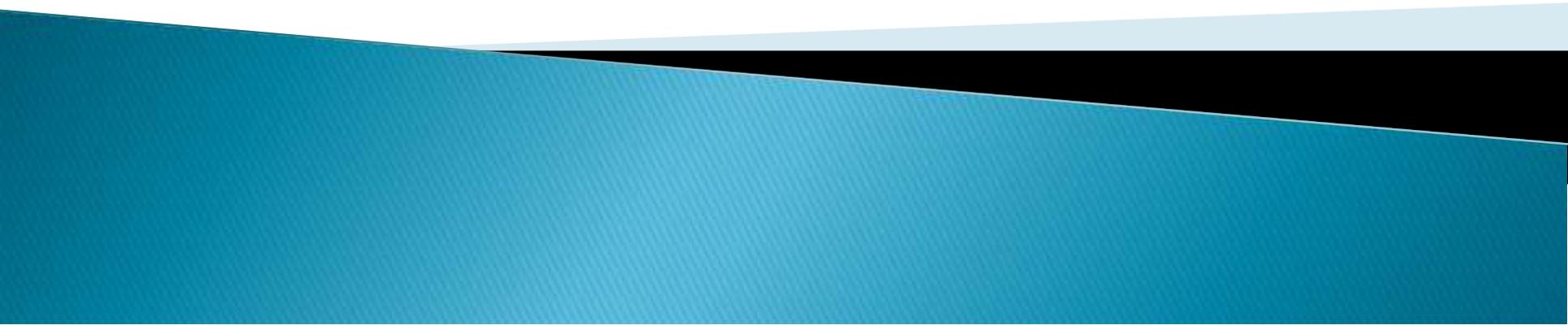
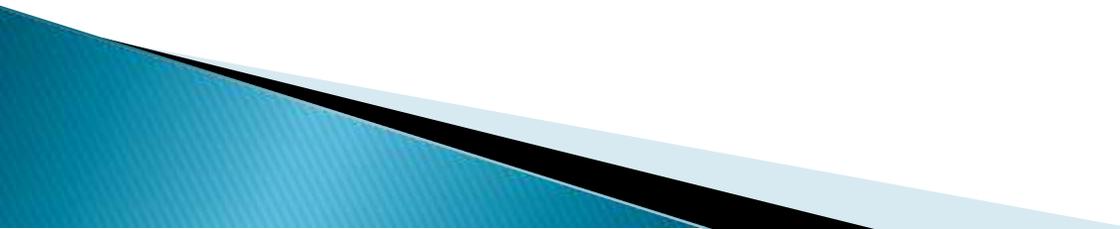


Topic, main idea, and
subject or the writer's
primary issue



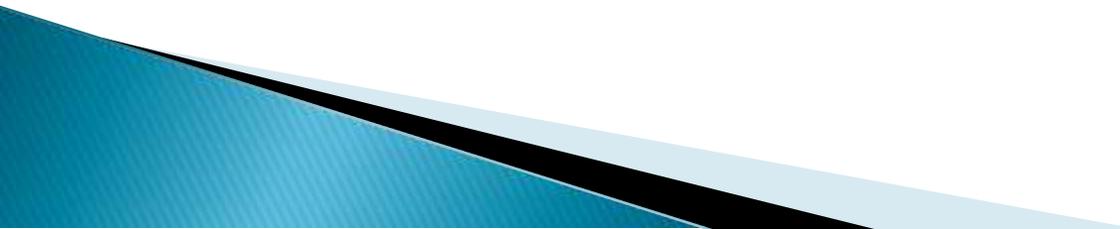
- ▶ Television has a great influence on our ideas. These ideas are about what is right and what is wrong. This can bring about the way we should behave, and about life in general.
 - ▶ topic: the influence of TV
 - ▶ Main idea: Television has a great influence on our ideas
 - ▶ Subject: the effect of TV programme
- 

- Sometimes the values and life styles that we get from television are in conflict with those that are taught at home and school. Critics on television point out that crime and western programs often appeal to a taste of violence, while many game shows appeal to greed.

Topic: the value of TV programs

Main idea: the value and life style broadcasted from TV program are in conflict with those taught at home and school.

The writer's issue/ subject: the contradictory of TV program in our life.

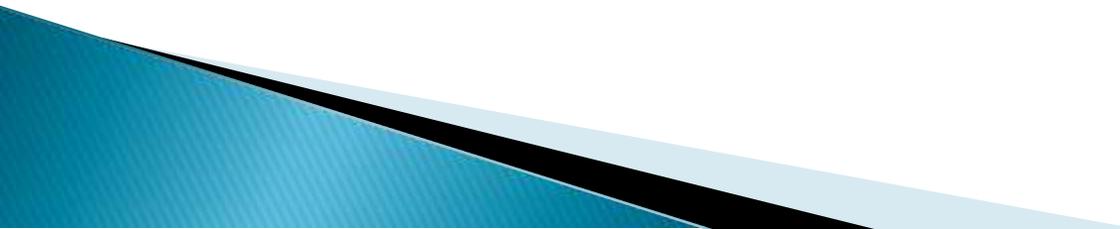
- ▶ 1st paragraph's Topic: online shopping
 - ▶ Main idea: online shopping can be done easily.
 - ▶ subject: how online sales still works only by simple way of computer system.
 - ▶ 2nd paragraph's topic: online shopping's successful profit.
 - ▶ main idea: several online operations are now turning profit.
 - ▶ Subject: the success of several online products
- 

- ▶ 3rd paragraph topic : the key of success of online business
- ▶ Main idea: the online business can thrive online
- ▶ Subject: cost control is the key to increase sales

4th paragraph topic: the strategy of online retailer

Main idea: online retailer or the profitable groups just want to sell more

Subject: an example of successful strategy of online retailer.

- ▶ Topic: the popularity of dystopian young adult novel
 - ▶ Main Idea: Recent years have seen.....YA grow in popularity almost overnight
 - ▶ The subject: The growing of dystopian YA novels/ from the novel adaptations to the big and small screen, movies and TV series.
- 

- ▶ Topic; the origin of dystopian novels
 - ▶ Main ideas: the word of dystopia is nothing new as it comes from the latin greek :bad place”
 - ▶ Subject: the differences between 19th old or first-born of dystopian novels and the recent dystopian novel in 20th century.
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