Television has a great influence on our ideas. These ideas are about what is right and what is wrong. This can bring about the way we should behave, and about life in general.

Sometimes the values and life styles that we get from television are in conflict with those that are taught at home and school. Critics on television point out that crime and western programs often appeal to a taste of violence, while many game shows appeal to greed.

Many critics also believe that television should be used for socially constructive purposes as well as for entertainment. When we want to buy a mobile phone, we have to think the advantages as well as the disadvantages. Doing so, we will be able to make a wise decision.

If we decide to-buy a mobile phone, we can start by asking ourselves the importance of the equipment. We may ask, "Do we want it for our prestige or for its usefulness?"

After we decide to use a mobile phone, we should make a choice on the type of mobile phone. With the various types in the market, we should decide the one that meets our need. We must know what we need.

As the consequences of its high operation cost, we have to pay more for a mobile phone compared to a fixed telephone. That's why, we have to think carefully before we decide to use it. Therefore, we only use mobile phone for important talks. It will not be wise if we use it for a chat with a friend.

With all the consequences of the mobile phone, we should give serious consideration before using it they are:

- 1. Ask yourself, "Do you really need it at this moment?"
- 2. Buy the mobile phone that suits your budget.
- 3. Prioritize the function of the mobile phone for you, rather than its features that may interest you.
- 4. Use the mobile phone for important talks

## A. The Generic Structure

- 1. Thesis (pernyataan isu yang dipersoalkan)
- 2. Arguments (berupa alasan mengapa ada keprihatinan, dan mengarah ke rekomendasi)
- 3. Recommendation (pernyataan tentang bagaimana seharusnya atau tidak seharusnya)

## B. The Communicative Purpose

Mempengaruhi pembaca bahwa sesuatu itu sebenarnya demikian atau tidak demikian

(to persuade the readers that something should be or should not be the case).

## Hortatory Exposition