To persuade you need to use FEEL GOOD WORDS

ATTRACTIVE
picturesque peaceful Calm

friendly welcoming

EXCITING
Walking along our spectacular coast
Bird-watching at our beautiful reserve
Cycling our many cycle paths
REMEMBER TO USE BOSSY VERBS

(IMPERATIVES)

EXPLORE our lovely coastline

VISIT numerous nearby attractions

EXPERIENCE the joy of windsurfing and jet-skiing

STROLL along the lovely promenade
Use some **Rhetorical questions??**

(Questions used for effect which do not need an answer)

**Fancy a great holiday break?**

*Are you interested in our maritime history?*

**Why not come to Lee-on-Solent?**
ADD SOME

PICTURES

A picture paints a thousand words