

Why do we need
Organisation and
Management? (an
analytical review of
genre-based text)

ESP CLASS FOR MANAGEMENT PROGRAM

Why do we think we need these two?

- Organizations are important because they are social institutions that reflect certain culturally accepted values and needs. They allow us to live together in a civilized way and to accomplish goals as a society.
- Organizations can help accomplish our objectives.
- They can help to preserve knowledge.
- They can add to our knowledge by developing new and more efficient ways of doing things.
- Finally, organizations are important because they provide their employees with a source of livelihood and, depending on the style and effectiveness of their managers, perhaps even personal satisfaction and self-fulfillment.

What do you think the purpose of the passage above?

- to persuade the readers to be concerned with one case? Let us review.
- **Thesis Statement:** Organizations are important because they are social institutions that reflect certain culturally accepted values and needs. (Y / N)
- **Arguments:** 1. Organizations can help accomplish our objectives.
2. Organization can add to our knowledge by developing new and more efficient ways of doing things.
3. Finally, organizations are important because they provide their employees with a source of livelihood and, depending on the style and effectiveness of their managers, perhaps even personal satisfaction and self-fulfillment.

Re-iteration/ Conclusion

- Therefore, organisations are essential since they are social institutions that allow us to perform and live together in a civilized way and to accomplish goals in our life within the society.

Now, on your own and your group, try to find another example of text that can influence us.

- Remember, one should be able to identify the thesis statement of the passage. Thesis statement can be meant as an opinion derived from the writer to express his or her opinion about the case.
- Must be provided with argument(s) that can convince the readers to be concerned about the one case, such as the above text is concerned with the issue organisations and management.
- Closed with the re-iteration that expresses his or her own stand opinion.

References:

- Amstrong, Michael. 2002. *The Art of Human Resource Management*. New Delhi: Crest Publishing House.
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- Cotton, David et al. 2002. *Market Leader*. Essex: Longman. Pearson Education Limited.
- Cotton, David et al. 2012. *Market Leader 3rd Edition*. Essex: Longman. Pearson Education Limited.
- James F. Stoner & Edward Freeman (1990) in *Management the fifth edition*