



The Management Process (An Explanatory Approach Of Genre-based Text)

ESP CLASS FOR MANAGEMENT

The Management Process

- What can be captured from this picture below?





A Process can take time, it needs some times

- Management is the process of planning, organizing, leading and controlling the efforts of organization members and of using all other organizational resources to achieve stated organizational goals.
- A process is a systematic way of doing things. We define management as a process because all managers, regardless of their particular aptitudes or skills, engage in certain interrelated activities in order to achieve their desired goals.

Continued:

- This process can be referred to as a model.
- A Model is a simplification of the real world used to convey complex relationship in easy-to understand terms. In fact, we used a model—without identifying it as such—when we said that the major management activities were planning, organizing, leading, and controlling. This model of management was developed at the end of the nineteenth century and is still in use today.

(Taken from : Peter Drucker (in James F. Stoner & Edward Freeman, 1990) in Management the fifth edition)



What can be identified further from the explanation about process above?

- Management has been called “the art of getting things done through people.” This definition, by Mary Parker Follet, calls attention to the fact that managers achieve organizational goals by performing the tasks themselves.

Therefore, the Management Process can be said to have the process of planning, organizing, leading and controlling the efforts of organization members.

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