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Research article

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FACTORS AFFECTING EARNING RESPONSE COEFFICIENT AT LQ-45 COMPANY IN INDONESIA STOCK EXCHANGE

LQ-45公司在印度尼西亞證券交易所中影響賺錢響應係數的因素

Indrayati a, *, Basuki Rahmat a, Slamet b

^a Accounting Department, State Polytechnic of Malang, East Java, Indonesia, Indrayati@polinema.ac.id

b Management Department, UIN Maulana Malik Ibrahim Malang, East Java, Indonesia

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Abstract

This study examines the influence and relationship of the independent variables of capital structure, earnings management, management performance, earnings, and asset growth. Besides, it focuses on auditor opinion, stock prices, return expectations, the Good Corporate Governance, and the Investment Opportunity Set on the dependent variable, namely, the earnings response coefficient. The samples used were companies on the Indonesia Stock Exchange LQ-45 group and 175 other companies. The research method is event research that explains the influence of capital structure factors, earnings management, asset growth, stock price changes, and other factors, including the Indonesia Stock Exchange index on earnings response coefficient. This study shows that capital structure, dividends, and asset growth significantly affect the Earnings Response Coefficient. In contrast, earnings management, earnings growth, performance, auditor opinion, Good Corporate Governance, and Investment Opportunity Sets do not significantly affect the Earnings Response Coefficient.

Keywords: Capital Structure, Earnings Management, Performance, Earnings Response Coefficient.

摘要本研究考察了資本結構,盈餘管理,管理績效,盈餘和資產增長的獨立變量的影響和關係。 此外,它著重於審計師的意見,股票價格,收益期望,良好的公司治理以及基於因變量即收益響 應係數的投資機會集。使用的樣本是印度尼西亞證券交易所LQ-

45集團的公司和其他175家公司。研究方法是事件研究,它解釋了資本結構因素,收益管理,資產增長,股票價格變化以及其他因素(包括印尼證券交易所指數)對收益響應係數的影響。這項研究表明,資本結構,股利和資產增長對收益響應係數有重大影響。相反,盈餘管理,盈餘增長,績效,審計意見,良好的公司治理和投資機會集不會顯著影響盈餘響應係數

关键词: 資本結構,盈餘管理,績效,盈餘響應係數。

I. Introduction

2020 has entered its final quarter, namely the fourth quarter. The economic condition cannot be said to be better in general, nor in the capital market in particular.

The main sentiment and especially the trigger for gloomy capital markets this year is none other than the emergence of the Covid-19 virus, which spread widely and eventually became a global pandemic.

Indonesia has not been spared by this pandemic, both in real terms and in the financial sector. Data from the Ministry of Health noted that as of Wednesday (7/10/20), the total positive confirmation of corona patients in Indonesia reached 315,714 people since they reportedly stopped in Indonesia last March.

Until yesterday Wednesday (7/10/2020), positive case confirmations were again above 4,500, namely 4.538. With the assurance of positive daily cases that have cooled above the 4,000 marks and have not shown a sloping daily increase curve, the clarity of when this pandemic will end is still blurry.

In the capital market, the same thing happened. In general, the Composite Stock Price Index (IHSG), which is the reference index for the capital market in Indonesia, has generally been poorly corrected, namely 20.56% since the beginning of the year.

Meanwhile, the LQ45 Index is the reference index for the Indonesian capital market in particular because this Index has constituents of stocks that have high liquidity and good business prospects, even worse by 24.67%. Of course, Covid -19 virus has badly affected not all products, securities, and sectors, and a few started to recover and to benefit from it.

But of course, the stocks that are troubled by the presence of this crowd-loving virus are much more numerous. 9 LQ45 constituent stocks are still severely affected by the corona as indicated by a correction of above 40%

According to the theory of capital structure [2] the composition of leverage with stock investment, high leverage will provide higher earnings per share compared to higher share capital [3], [49], [4], [5], [6] as leverage will provide tax savings to the company. Paper [7] examined differences in earnings management behavior between growing and non-growing Regarding opportunistic firms. earnings management, examining the relationship between job security management or the manager's desire to maintain control of the company anticipates the possibility of income smoothing. Research on earnings management has been conducted by [8], [9], [10], [11], [12], [13], [14], [15], [16], [17], [18], [19], [20], [21], [56], [57], [58], [59] [60].

With higher leverage than share issuance, assuming the resulting return is higher than the risk, namely interest costs, it will result in a high profit or performance. Performance results from company managers' behavior while managing its capital and earnings from its funding policies. Profit growth or earnings persistence dramatically affects the market reaction (earnings response coefficient) of investors and creditors deciding to invest their funds in the company. Growing profits will increase the return earned by investors and creditors.

Assets grow in various investments, affecting company returns and market reactions (earnings response coefficient). The auditor's opinion regarding the fairness of the presentation of financial statements is an assessment from external parties about the right of the financial statements, which will affect the market reaction (earnings response coefficient) of investors and creditors.

Smith and Watts [23], [24] researched the effect of the Investment Opportunity Set (IOS) on stock prices. The results show a positive relationship between the investment opportunity set (IOS) and the stock price. According to Smith and Watts [23], managers of companies with relatively high Investment Opportunity Sets will be more able to make wise decisions because managers have better information opportunities investment than company shareholders. Research on investment growth and earnings management by Collins and Kothari [61]. Growth is measured, among others, by the ratio of market value to book value of equity. This study indicates that earnings and assets change has a positive relationship with the earnings response coefficient. Collins and Cothari [61] stated that growth opportunities impact future earnings, and so does ERC and stock prices. In other words, the higher is the chance of a company to grow; the higher is the ERC. It shows that the growth variable has a positive relationship with ERC.

Gaver and Gaver [24] 's research results indicate that company managers with low IOS have a stronger motivation to retain their position than companies with high IOS. Company management with short IOS has the incentive to increase profits to improve owners' management performance to maintain their jobs. On the other hand, the political cost hypothesis of companies with high growth potential will tend to reduce

profits to avoid taxes, lawsuits, etc. [24] proves that companies with high IOS tend to increase their discretionary accruals to carry out informative earnings management. Earnings management that is informative tries to inform the market about useful projections about the company's future. Thus, companies with high IOS will notify of their future performance excessively by increasing their discretionary accruals.

A listed company must have an independent board of commissioners whose number is proportional to the number of shares owned by non-controlling shareholders for Good Corporate Governance. The number of independent commissioners is at least 30% of the total number of commissioners. An audit committee is a group of people elected by a larger group to do certain jobs or perform special tasks. The benefit of the audit committee formation as a special company committee is to optimize the supervisory previously function. which was commissioners' board's full responsibility. At least three people supervised by at least 30% of the board of commissioners are engaged. The audit committee must ensure Good Corporate Management. Research on GCG has been conducted by [25], [25], [26], [1], [27], [28], [29], [30], [31], [32], [33], [34], [35], [36], [37], [38], [39], [40], [41], [42], [43]. Research on ERC has been conducted by [44], [45], [46], [47], [48], [49], [50], [51], [52], [53], [54]. Based on the case above description, we examine the factors influencing the Indonesia Stock Exchange's earnings response coefficient.

II. LITERATURE REVIEW

Stakeholder theory states that we can obtain excellent management of company assets from debt and stock investment [55]. A manager should pay attention to all parties' interests related to its existence and ownership, namely, shareholders, bondholders, creditors, managers, employees (laborers), government, community, and corporate environment [64]. Agency theory states that shareholders (principals) delegate authority to managers and employees to manage the company properly to maximize shareholder wealth (principal) [64], [65]. Positive accounting theory states that managers have the freedom to apply and choose accounting methods and policies that maximize the company's wealth [64]. The signal theory states that high-level managers make decisions from systems that have been set by the company for the welfare and prosperity of stakeholders [64].

III. METHODS/MATERIALS

The data was collected from the Indonesia Capital Market Directory of the Indonesia Stock Exchange in 2019-2020 from 175 companies listed on LQ 45. The analysis uses Multiple Linear Regression with SPSS tools. The empirical model of this research is:

ERC i, t = b + b1 Leverage i, t + b2 Inv i, t + b3 Div i, t + b4 Ml i, t + b5 Performance i, t + b6 Earnings Persistence i, t + b7 Asset Growth i, t + b9 GCG i, t + b10 IOS i, t + e

The authors calculated the earnings response coefficient (ERC), leverage, investment, dividends, earnings management, management performance, asset growth, profit growth, GCG, and IOS. Then regression occurs of all independent variables to the dependent variable.

IV. RESULTS AND DISCUSSION

A. Results of Multiple Linear Regression Analysis

In processing this data using linear regression, we observed two stages. The first was to register CAR against the EU to find the relationship between the independent and dependent variable Y1, through the relationship between the EU variable (X1) and CAR (Y1) to find the ERC's size. B1 of the CAR regression against the EU is the ERC value.

Table 1 illustrates the results of linear regression testing. Based on Table 1, the value of ERC = 0.796 means that the market reaction from the announcement of the financial statements is 0.796 or 79.60% of the market has been reacted by new investors and creditors for the study sample of 175 companies listed on the Indonesian stock exchange with a strong reaction. The magnitude of the correlation between CAR and the EU is 0.690, or it can be said to be healthy.

The second stage is regression of the ERC (Y) model on debt (X1), investment (X2), dividends (X3), performance (X4), earnings management (X5), profit growth (X6), asset growth (X7), auditor opinion. (X8), GCG (X9), IOS (X10).

We can see test results against minimum, maximum, mean, and standard deviation in Table 3. Table 3 presents the linear regression test results with SPSS.

Table 1.

	Regression analysis result										
Variable U		Unstanda	T	Sign	Description						
		rdized	score								
		Coefficient									
		(B)									
	Constant	2902.573	4.860	.000	Significant						
	X1 UE	0.796	0.769	444	Significant						
	R	•		= .690							

R Square	= .0050
F score	= .5910
F table	= .7224
Sign. F	= .4440
A	= .050

Description: observation number = 175

Table 2
The minimum, maximum test result, average, and deviation standard

Descriptive Statistics

	N	Minimum	Maximum	Sum	Mean		Std.
	Statistic	Statistic	Statistic	Statistic	Statistic	Std. Error	Statistic
Y_ERC	125	.7950	.7951	99.3773	.795018	.0000035	.0000389
X1_Lev	125	.000	96.000	4223.430	33.78744	2.744303	30.682245
X2_Inv	125	-138.000	92.890	4190.990	33.52792	2.658869	29.727055
X3_Div	125	.000	11528.000	13748.650	109.98920	92.229785	1031.160
X4_ML	125	1353.000	9E+009	3E+010	3E+008	1E+008	1E+009
X5_Kinerja	125	1.210	2803.000	7789.610	62.31688	30.926874	345.7730
X6_Persistensi_Laba	125	-1325332	8E+008	8E+008	6393225	6070072	7E+007
X7_Pertumbuhan_Assets	125	-1382157	8E+007	6E+008	4994636	1218302	1E+007
X9_GCG	125	099	11.091	.000	.00000	.089443	1.000000
X10_IOS	125	127	11.076	.000	.00000	.089443	1.000000
Valid N (listwise)	125						

Table 3. Regression Linear Berganda test results

Variable	Unstandardized coefficients		Standardized coefficients	_ т	Çi.a	Correlations			Collinearity statistics	
v at lable	В	Std. error	Beta	_ 1	Sig.	Zero- order	Partial	Part	Tolerance	VIF
X ₁ _Lev	0.157	0.090	0.157	1.749	0.043	0.139	0.161	0.149	0.899	1.112
X ₂ _Inv	0.185	0.090	0.185	2.052	0.042	0.161	0.188	0.175	0.897	1.115
X ₃ _Div	0.196	0.086	0.196	2.272	0.025	0.211	0.207	0.194	0.979	1.022
X ₄ _ML	0.070	0.088	0.070	0.756	0.434	0.009	0.073	0.067	0.930	1.075
X ₅ _Performance	0.116	0.086	0.116	1.345	0.181	0.113	0.124	0.115	0.980	1.020
X ₆ _Earnings persistence	0.830	0.086	0.330	0.785	0.701	0.042	0.036	0.033	0.983	1.017
X ₇ _Assets growth	0.236	0.087	0.236	2.723	0.007	0.217	0.246	0.252	0.968	1.033
X ₉ _GCG	-0.021	0.086	0.021	0.249	0.804	0.041	0.023	0.021	9.770	1.024
X ₁₀ _IOS	0.880	0.087	0.480	0.853	0.581	0.039	0.051	0.047	9.660	1.035

Source data: Secondary Data

From the significant value generated by each independent variable, then the one with a substantial effect on ERC is the variable with a Sig value. Below 0.10, namely the variable Leverage, Investment, DIV, Assets Growth, while the variables that have no significant effect are ML, Performance, Earnings Persistence, GCG, and IOS.

The equation generated from Table 3 is:

 $Z_{ERC} = 7E - 0.12 + 0.157 Z_{LEV} + 0.185 Z_{INV} + 0.196 Z_{DIV} + 0.070 Z_{ML} + 0.116 Z_{PERFORMANCE} + 0.830 Z_{PERSISTENCY\ INCOME} + 0.236 Z_{ASSETS\ growth} - 0.021 Z_{GCG} + 0.880 Z_{IOS}$

The independent variable with the most dominant influence on the response variable is the independent variable with the highest significant path coefficient. From this model, the independent variables with the most dominant ERC influence are IOS and earnings persistence (path coefficient values of 0.880 and 0.830).

Total determination coefficient R2 = 0.162; So the diversity of data that can be explained by the model is 16.2%, or in other words, the information contained in the data is the model can explain 16.2%. In comparison, 83.8% is explained by other variables (not yet in the model) and residuals.

R's value shows the number 0.402; it means that the independent variable's effect on the dependent variable is relatively weak.

A. Simultaneous Influence Test

The F test is used to show whether all the independent variables in the model have a

significant effect simultaneously on the dependent variable Y.

The following is a table that shows the results of the F test and the magnitude of the F table:

Table 4 Simultaneous Hypothesis Testing Results

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	20.088	9	2.232	2.470	.013 ^a
	Residual	103.912	115	.904		
	Total	124.000	124			

a. Predictors: (Constant), X10_IOS, X6_Persistensi_Laba, X9_GCG, X3_Div, X5_ Kinerja, X4_ML, X7_Pertumbuhan_Assets, X1_Lev, X2_Inv

Based on Table 4, the results of the F test, namely testing simultaneously, the effect of the independent variable on the dependent variable shows a significant simultaneous impact because F count> F table (2.470> 0.8925)

B. Test of model accuracy and coefficient of determination

R's value shows several 0.402, meaning that the independent variable's influence on the dependent variable is weak. Meanwhile, R2 = 0.162, indicating that the regression model of 16.2% influences the dependent variable, while variables outside the regression model influence the remaining 83.8%.

C. Partial Influence Test

The T-test is used to determine whether the independent variables included in the model individually affect the dependent variable, the.

The following is a table showing the results of the t-test and the magnitude of the t table at 5% significance on one side:

Based on Table 3, the results of the t-test, namely individual testing, show that Lev, Inv, Div, and asset growth have a significant effect on ERC because of the sign value. Less than 5%, while the variables ML, performance, earnings persistence, GCG, and IOS have an insignificant effect because they have a significant value of 5% greater.

D. Effect of Debt on ERC

This study succeeded in proving that the capital structure of debt influences ERC. The more significant the debt, the more the market reaction to the financial statements' announcement will increase. With debt, it is the company's return will be even greater. The sign value less than 5% evidence for it. This study supports the research [66], [67], [68] examining the capital structure with debt as negatively

related to the cost of bankruptcy in a sample of 18,495 firms. Meanwhile, Villalonga [69], [70] tested the relationship between debt and cumulative abnormal return.

E. Effect of Investment on ERC

The results of this study proved that the capital structure of investment influences ERC. The more significant is the investment, the greater the market reaction to the announcement of financial statements. It is evidenced by the sign value of less than 5%. This research supports between investment and the relationship company investment growth, creating broader economies of scale, product differentiation, patents, trademarks, or brand loyalty. The investment opportunity set investment is determined by choosing business lines based on Smith and Watts' competitive advantage. The paper [23] stated that investment growth would encourage earnings management to increase compensation. High investment growth will tend to pay higher compensation levels to top executives of the company than the low investment opportunity.

F. Effect of Dividends on ERC

This study was successful in proving that dividend payments have a significant effect on ERC. The larger is the dividend payment, the greater the market reaction. This study supports research [71], [72] showing that growing companies have a debt-capital ratio and pay lower dividends than companies that do not succeed. The sign below 5% confirms it.

G. Effect of earnings management on ERC

This study has not succeeded in proving that earnings management has a significant effect on ERC. The greater the earnings management, the more the market reaction will be. Because earnings management will increase returns for

b. Dependent Variable: Y_ERC

the welfare of both managers, employees, creditors, investors, and the government and other stakeholders. This study supports Fanani's [73] research that earnings management significantly affects market reactions to stock price changes. It is evidenced by the sign value of over 5%.

H. Effect of management performance on ERC

This research has not proven that good management performance will significantly increase or influence the market reaction. Good performance is characterized by good investment returns, good asset returns, and a high return on equity. The results of this study support Rachmawati's research [74], [75] that earnings management, performance management, GCG, and IOS significantly influence market reactions. It is evidenced by the sign value of over 5%.

I. Effect of earnings growth on ERC

This study succeeded in proving that profit growth has a significant effect on ERC. A growing profit indicates the company's success in managing its assets or capital structure so that growing profits will result in a strong market reaction. It is evidenced by the sign value of over 5%. This study does not support Jaswadi's [76] research on the effect of earnings persistence on ERC.

J. Effect of management performance on ERC

This research has not proven that good management performance will significantly increase or influence the market reaction. Good performance is characterized by good investment returns, good asset returns, and a high return on equity. The results of this study support Rachmawati's research [74], [75] that earnings management, performance management, GCG, and IOS significantly influence market reactions. It is evidenced by the sign value of over 5%.

H. Effect of earnings growth on ERC

This study succeeded in proving that profit growth has a significant effect on ERC. A growing profit indicates the company's success in managing its assets or capital structure so that growing profits will result in a strong market reaction. It is evidenced by the sign value of over 5%. This study does not support Jaswadi's [76] research on the effect of earnings persistence on ERC.

I. Effect of asset growth on ERC

This study was successful in proving that growing assets have a significant effect on ERC. The sign value below 5% evidences it. This study supports Veronika's [59] research on the impact of assets on ERC.

J. Effect of auditor's opinion on ERC

This study failed to prove that the unqualified opinion influences ERC.

K. Effect of GCG score on ERC

This study proves that GCG, which consists of a board of commissioners, an audit committee, institutional and managerial ownership structures, and the public that applies transparency, fairness, honesty, accountability, and responsibility, significantly affect ERC. The higher the institutional ownership, the bigger the ERC. It is evidenced by the sign value of over 5%. This study does not support Rachmawati's [74], [75], [77], [78] research on GCG to market reactions.

L. Effect of IOS on ERC

This study has succeeded in proving that IOS with the IOS factor score influences ERC. This study supports Smith's [23] research that IOS has a significant relationship with ERC, as evidenced by the sign value of over 5%. The research results show that investment, dividends, asset growth have a substantial effect on ERC. In contrast, leverage, earnings management, performance, earnings persistence, GCG ADN IOS has no significant impact on ERC.

V. Conclusion

Investment, dividend, and asset growth variables have a significant effect on market reaction. It means that the greater is the investment, dividend payment, and asset growth, the stronger is the market response. Leverage, profit management, performance, earnings persistence, Good Corporate Governance, and the Investment Opportunity Set do not significantly affect the earnings response coefficient. This circumstance means that the increase in these variables will not affect the market reaction.

This study's findings show that the research results support the capital structure theory that the variables of capital structure, dividends, and asset growth affect the earnings response coefficient. In contrast, earnings management, performance, earnings persistence, good corporate governance, and the investment opportunity set are factors that have not been proven to affect the earnings response coefficient. It is essential to present complete information in improving good corporate governance, especially

those related to transparency, fairness, honesty, accountability, and responsibility, to minimize conflicts of interest that arise between several parties involved in company organizations.

A. Research Limitations

- 1) This research only uses eleven days of observation; it is better if future studies use longer words such as one month, several months, or one year.
- 2) Further research can reduce or add variables such as cash flow, disclosures of financial reports, and auditor changes, affecting the earnings response coefficient.

B. Advice and implications for companies

Based on the results of this study, the suggestions of the researchers are as follows:

- 1) Companies should improve their good corporate governance with a board of commissioners, audit committee, institutional ownership structure, majority and minority, managerial, and public. It will facilitate increasing returns for their stakeholders so that market reaction (ERC) can overreact by applying elements of participation, transparency, honesty, fairness, accountability, and accountability for all stakeholders' welfare.
- 2) The company should increase its funding policy from debt bonds, stock investment, and dividends to improve the welfare of investors, creditors, managers, employees, and the government. After achieving good management performance, market reactions can be moderate or vigorous.
- 3) The company should improve earnings management by engaging natural or non-natural resources (Dacc and NDACC) for the well-being of both managers, employees, government, and the company environment. The efficient management performance correlates with the market reaction that can be moderate or vigorous.

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