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AN EMPIRICAL EFFECT OF WORKLOADS ON EMPLOYEE SATISFACTION: MEDIATING BY WORK ENVIRONMENT

工作负荷对员工满意度的实证影响:工作环境的中介

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Abstract

The purpose of this study is to analyze the influence of workload on job satisfaction, and the extent to which work environment mediates the impact of workload on job satisfaction. The research data was collected by a questionnaire through the survey method. The sample consists of 81 employees randomly selected. Data analysis uses Partial Least Square supported by descriptive statistics and correlation. The results show that workload has no direct effect on job satisfaction, while work environment mediates the effect of workload on job satisfaction. Managers who intend to enhance employee job satisfaction should focus on creating a conducive work environment in the Sugar Industry. The study is an important landmark in highlighting the relationship of workload to employee job satisfaction in the Malang sugar industry that is examined for the first time, after reviewing the literature. This model will facilitate leaders to make plans of action to design workloads to increase employee job satisfaction through a conducive work environment.

Keywords: Workload, Work Environment, Job Satisfaction, Sugar Industry, Partial Least Square

摘要 这项研究的目的是分析工作量对工作满意度的影响,以及工作环境在多大程度上介导工作量对工作满意度的影响。研究数据通过问卷调查法通过调查方法收集。该样本包括81名随机选择的员工。数据分析使用描述性统计和相关性支持的偏最小二乘。结果表明,工作量对工作满意度没有直接影响,而工作环境则在工作量对工作满意度的影响中起到中介作用。打算提高员工工作满意度的管理人员应专注于在制糖业中创造有利的工作环境。这项研究是在回顾文献后首次强调玛琅制糖业工作量与员工工作满意度之间关系的重要里程碑。该模型将有助于领导者制定行动计划以设计工作量,以通过一个有益的工作环境来提高员工的工作满意度。

关键词:工作量,工作环境,工作满意度,制糖业,偏最小二乘

I. Introduction

In recent years, the concept of job satisfaction has received increased attention from scholars and practitioners around the world, who have researched and conducted several social experiments in order to increase employee job satisfaction [1]. Employees are considered part of an organization's assets; therefore, they play a central role for the driving force and leading player of the organization [2]. Therefore, it is important that an organization provides a positive direction to achieve the corporate goals.

One of the many challenges for a business is to help its employees cope with an ever-changing and evolving work atmosphere while achieving success and remaining competitive [3], [4]. To increase efficiency, effectiveness, and productivity, the business must satisfy the needs of its employees by providing good working conditions [5], [6]. The company must be able to manage its employees properly in order to ensure they achieve job satisfaction.

One element that is essential to employee satisfaction is work environment. A good work environment can foster excellent employee performance, as expected by the company. On the other hand, an uncomfortable work environment can degrade their performance [7], [21]. [8] stated that a work environment is a place where all employees can carry out activities, and where the workplace can have a positive or negative impact on employees to achieve their stated goals. A conducive work environment will stimulate the work spirit of the employees and will improve satisfaction in any job.

Several past studies observing the impact of workload on job satisfaction were carried out by [9]. [10] showed a negative effect of workload on job satisfaction, while [11] explained that workload has a negative and insignificant effect on job satisfaction. Workload must be completed by an employee within a set timeframe in order employees can be responsible for their work. The impact of workload includes: work quality decrease, increase of customer complaints, decreased job satisfaction, and increased absenteeism [12].

Work environment can have a secondary effect on job satisfaction. The work environment is the situation around the workplace, such as physical and non-physical conditions when working [11]. [13] proved that work environment has a significant effect on job satisfaction. Similar research by [11], [15] showed that work environment, organizational culture have a positive and significant impact on job satisfaction. This suggests that when the work

environment is good, job satisfaction of employees will increase. [14] stated that workload has a positive and significant effect on work environment.

Drawing on the original model from [12], a revised model of work environment adds a mediating variable. This study fills in the gaps in [10], [12] research by exploring and identifying causal models within job satisfaction as a mediating variable. In this study, we introduce the role of employee workload and its relation to work environment in order to improve employee job satisfaction. To contribute more empirical results, this paper aims to propose a model of antecedents strengthening employee satisfaction in the context of Indonesian organizations in order to help leaders design workloads and create work environments that motivate employees and increase job satisfaction. This study draws on research and studies from several countries in order to examine the direct effect of workload on employee job satisfaction and the role of work environment as a mediator on the effect of workload on job satisfaction.

II. LITERATURE REVIEW

A. Workload and Job Satisfaction

[16] defined workload as a number of activities that must be completed by an organizational unit or position systematically using job analysis techniques, workload analysis techniques, and other management techniques within a certain period of time to get information about work efficiency and effectiveness at an organizational unit. Workload refers to an employee's responsibility that must be completed within a specified time. An employee's job satisfaction can be affected by workload as felt by the employee [17].

[18] stated that job satisfaction was one's feeling toward one's work, produced by one's own business (internal) and supported by factors outside oneself (external), concerning work situation, work results, and work itself. [19] stated that job satisfaction was a positive feeling as the result of an evaluation with a good expected outcome. Job satisfaction is the result of employee perceptions of how well someone's job fulfills whatever is perceived as important through their work. Job satisfaction can be interpreted as a feeling of satisfaction or dissatisfaction with the job done [20].

[9], [10] stated that size or difficulty of workload has a shifting effect on job satisfaction. Therefore, a higher employee workload should decrease job satisfaction. [22] observed that

excessive workload could be a source of stress at work. Consequently, the following hypothesis was presumed:

H1: Workload directly affects job satisfaction.

B. Workload, Work Environment, and Job Satisfaction

[23] showed that workload was the amount that must be borne by an office / organizational unit and the results of the volume times the norms. A work environment is a place where employees perform their activities, bringing positive and negative effects for the employees to achieve their results. A conducive work environment will have a good impact on the continuity of employment. In contrast, a less conducive work environment will negatively impact the continuity of its employment [15]. [11] also stated that the work environment was a condition around the workplace, both physically and non-physically, to give the impression of nice and appealing work. [24] stated the work environment includes working hours, work facilities, co-workers, and job stability.

Overall, job satisfaction of an individual is the amount of job satisfaction (every job aspects) multiplied by the importance level of the work. Satisfaction or dissatisfaction of an individual with his work is something personal that depends on how he perceives the compatibility or conflict between his desires with his outcome. It can be concluded that the sense of job satisfaction is the positive attitude of the workforce, which includes feelings and attitudes through the assessment of a job as a sense of respect in achieving one important value of the work [15].

[9] stated that workload was one element that must be considered for a workforce to get harmony and high work productivity in addition to elements of the work environment and work capacity. [14] stated that the workload has a positive and significant effect on the work environment. High workloads can increase the changes in the work environment. The work environment is a factor that affects how comfortable an employee feels in their work. Comfortable working conditions will affect an employee's satisfaction. [11], [13] proved that the work environment significantly affects the job satisfaction of an employee. [17] stated that there is a significant linear relationship between work relationships, workload, the work environment, and job satisfaction. Based on the arguments and studies above, the second hypothesis of this study

H2: The work environment significantly mediates the impact of workload on job

satisfaction.

III. METHODOLOGY

The population consisted of all the full-time employees of the Administrative and Financial Sugar Industry Malang, totalling 102 respondents. A proportional random sampling technique using Slovin's formula is used. Furthermore, using a 5% confidence level, the total sample consisted of 81 employees, including supervisors.

$$n = \frac{N}{N \left(d\right)^2 + 1} \tag{1}$$

$$n = \frac{102}{102(0.05)^2 + 1} \tag{2}$$

$$n = 81 \tag{3}$$

where:

n: sample size

N: population size

d: precision

Workload variable indicators are measured based on the criteria of [16], namely: a) effective working hours, b) educational background, and c) job type. Job satisfaction is measured based on the criteria of [18], namely a) working in the right place, b) appropriate payment, organization and management, d) right supervision of the job, and e) right people at the job. The work environment indicator refers to criteria of [25], namely: a) lighting, b) air temperature, c) noise, d) colors used, e) space needed, f) work safety, and g) work relationships. The measure used to evaluate the variables was the Likert scale, weighed according to the items, with a range of 1 to 5 [26].

The data analysis method was conducted by descriptive statistics and Structural Equation Modeling-Partial Least Squares (SEM-PLS) with IBM Statistical Package for the Social Sciences (IBM SPSS) Statistics 22.0 software and smart PLS 3 program. These tools have were selected because they work efficiently even with only small sample sizes and complex models. These tools are also able to work under the assumption that the data distribution is not normal, and test the formative and reflective measurement models without causing any identification problems [15]. According to [27], [28], there are five stages in using the SEM-PLS model, namely: 1) conceptualizing the model; 2) determining the method of algorithm analysis; 3) determining the resampling methods; 4) drawing a path diagram, and 5) evaluating the model in terms of measurement model or outer model, and

structural model or inner model.

IV. DATA ANALYSIS AND RESULTS

A. Descriptive Analysis

Analysis in relation to the characteristics of the information was conducted, with 75% of the respondents being male and 25% female. In accordance with the unit, 100% are employed by the Administrative and Financial Sugar Industry Malang. Regarding experience, 20% have less than 5 years of experience, 44% percent have 5-10 years, and 36% more than 10 years. The characteristics of the respondent analysis is shown in Table 1.

Table 1. The respondents' characteristics

Demographic variable	N	Percentage
Gender		
Male	61	75.0
Female	20	25.0
Unit		
Administration and Finance	81	100.0
Division		
Experience (in years)		
< 05	16	20.0
05 < 10	36	44.0
10 and above	29	36.0

Table 2. Root values of average variance extracted (AVE)

Research variables	AVE	\sqrt{AVE}
Workload	0.578	0.760
Job Satisfaction	0.569	0.754
Work Environment	0.529	0.727

Table 3. Composite reliability test results

Description	Composite reliability	Results
Workload	0.872	Reliable
Job Satisfaction	0.901	Reliable
Work Environment	0.899	Reliable

B. Testing the Structural Equation of the PLS Approach

Discriminant validity uses the square root of the average extracted (\sqrt{AVE}). If the \sqrt{AVE} value of each latent variable is greater than the correlation with other variables, then the instrument has good discriminant validity [29]. The recommended measurement value must be

Table 5.
The direct effects of research variables

Relationship Path t-value p-value Decision coefficients Workload Job satisfaction 0.280 1,464 0.144 Insignificant 0,000 Workload Work environment 0.623 4,978 Significant 0.510 2.988 0.003Work Job satisfaction Significant

greater than 0.5. The results of calculating the $\sqrt{\text{AVE}}$ value, as shown in Table 2, demonstrate that all variables have good reliability values because the AVE value is greater than 0.5.

Table 3 shows that the reliability examination and composite reliability coefficient are obtained for Workload, Job Satisfaction, and Work Environment variables above 0.6. This value shows that the research instrument is reliable.

Table 4. R-square values

R-square	Variable
Job Satisfaction	0.518
Work Environment	0.388

Table 4 shows that the R-squared value for the job satisfaction variable is 0.518 and that the work environment is 0.388. The goodness of fit model is measured by the Q-squared value (Q^2). A Q^2 value > 0 indicates the model has predictive relevance. The value of Q^2 has a vulnerable value of $Q^2 < 1$ [28].

The respective R^2 values are below.

$$Q^2 = 1 - (1 - R_1^2)(1 - R_2^2)$$
 (4)

$$Q^2 = 1 - (1 - 0.518)(1 - 0.388) \tag{5}$$

$$Q^2 = 0.705 (6)$$

Q² is 0.705 or 70.5%, and the data contribution to explain the model is 70.5%. The remaining 29.5% is explained by other variables outside the research model.

The analysis showed that the Q² was 0.705 or 70.5 percent, which showed that the model was able to explain 70.5 percent of the data, while the remaining 29.5 percent was explained by other variables (outside the model) and error. In conclusion, based on the analysis, the PLS model was good due to its ability to explain 70.5 percent of the overall information.

C. Hypothesis Testing Results (Inner Model)

Hypotheses testing and path coefficients show the direct effects of workload on job satisfaction. The t value of statistics is shown in Table 5. The workload has no significant effect on job satisfaction with a path coefficient of 0.280 and a t count value of 1.464 < 1.96. The study results do not support H1.

Table 6.
Test results for indirect effects

Original	Sample	Standard	t-	
sample	mean	deviation	statistic	p-value
0.317	0.285	0.112	2.822	0.004
•	sample	sample mean	sample mean deviation	sample mean deviation statistic

Table 5 shows the effect of the workload variable on job satisfaction producing a path coefficient of 0.280 with a positive direction. A positive path coefficient means that workload has a direct relationship to job satisfaction. The results obtained by t-value of 1.464 <1.96 with a p-value of 0.144> 0.05. The workload is directly unable to increase job satisfaction. This study results consistent with [11] that workload does not significantly affect job satisfaction. It is inconsistent with [9] that workload has a negative and significant effect on job satisfaction for employees.

The insignificant effect of workload on job satisfaction is explained by [30] that job satisfaction is affected by external factors in the form of tasks, work organization, and work environment. The two internal factors are somatic (sex, age, health condition) and psychological factors (motivation, trust).

Table 6 proved that workload has an indirect effect on job satisfaction. The coefficient result of workload on job satisfaction is 0.317. The results of t-statistic value were 2.888 > 1.96 with a p-value of 0.004 <0.005. Then the workload indirectly can increase employee job satisfaction. The study results support H2.

These findings are consistent with [10] that workload has an indirect effect on job satisfaction. [31] stated that workload has a significant indirect effect on job satisfaction through work climate. The factors affecting workloads are time pressure, work schedule or working hours, role conflict, noise, room temperature, repetitive action, and responsibility [32]. The impact of the workload itself, according to [12], was a decrease in work quality, job satisfaction, customer complaints, and increased absenteeism.

The Sugar Industry Malang employees stated that the workloads are boredom, a pile of work that must be completed within a certain period. The employees also feel the effect of workloads, such as getting complaints from customers related to delays in funding claims due to incomplete administration. Other factors cause the work environment so that workload can indirectly affect job satisfaction. Employees feel

a conducive work environment, adequate and supportive infrastructure, and good work organization. This can affect employees' physical and mental conditions where employees will feel comfortable with the company's treatment. Conducive work atmosphere can be achieved if there is a good working relationship between coworkers and superiors. So this condition is an important factor in creating a conducive working atmosphere.

This study found that the work environment becomes a mediation variable. This condition supports the research of [33], that the work environment mediates the relationship between training effectiveness and performance. The field findings combine the results of [14], that workload has a positive and significant effect on work environment. The results are consistent with [15], that work environment has a positive and significant effect on job satisfaction. Work environment provides security and allows employees to work optimally, and it can influence the emotions of the employee. If the employee enjoys their working environment, they will enjoy their time in the workplace to do such activities, they will use their working time effectively and optimally. Likewise, their work performance will also be high. Besides the employees' physical environment, the work environment also includes the working relationship between fellow employees and between subordinates and superiors.

Many factors can affect job satisfaction, namely: (1) psychological factors such as interest, peace of mind at work, attitudes, talents, and skills, (2) social factors such as interactions among employees and interactions with superiors, (3) physical factors such as type of work, scheduling rest time, equipment, health conditions, room condition, temperature, and lighting, (4) financial factors such as the payment structure and salary, social security, various benefits, promotions, and so on [19].

V. CONCLUSION

Workload cannot directly affect the employee job satisfaction. There are many factors that affect job satisfaction, namely: psychological factors (interests, talents and skills), social factors (interactions with superiors and fellow employees), physical factors (work type, working time, environment), and financial factors (salary system, benefits, promotions).

The work environment mediates the effect of workload on employee job satisfaction. A comfortable work environment can cause employees to be satisfied with their work. Conversely, an uncomfortable work environment and workload can decrease the job satisfaction of employees. Sugar Industry Malang must improve their work environment in order for it to be conducive and enhance job satisfaction. This can be realized by upgrading the supervisory aspects of the environment, making the employees feel better supported. Creating this atmosphere around the employees will increase employee satisfaction in terms of supervision of work.

The study investigated the determinants of employee job satisfaction. It employed the hierarchical component model to examine workloads, work environment and iob satisfaction among employees working in the sugar industry in Malang. The findings offer practical implications for organizational leaders to enhance job satisfaction by creating a conducive work environment. The study makes a significant theoretical contribution to the existing knowledge on job satisfaction. The study has some limitations as well as related suggestions for further research. As data was collected through the survey method, it is possible that popular method variance artificially amplified the observed affiliations. Therefore, future studies should conduct measures of the independent and dependent variables from the distinctive sources to control popular method bias.

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